



Management Coach

Inspire your management team to
reflect and improve on their skills

What is the Management Coach?

Managing people is hard – whether you work in an office, manage a team of people on a construction site, run a restaurant, a shop floor or a hotel. But there's no denying, having a great manager can make the world of difference to you, your staff and your customers.

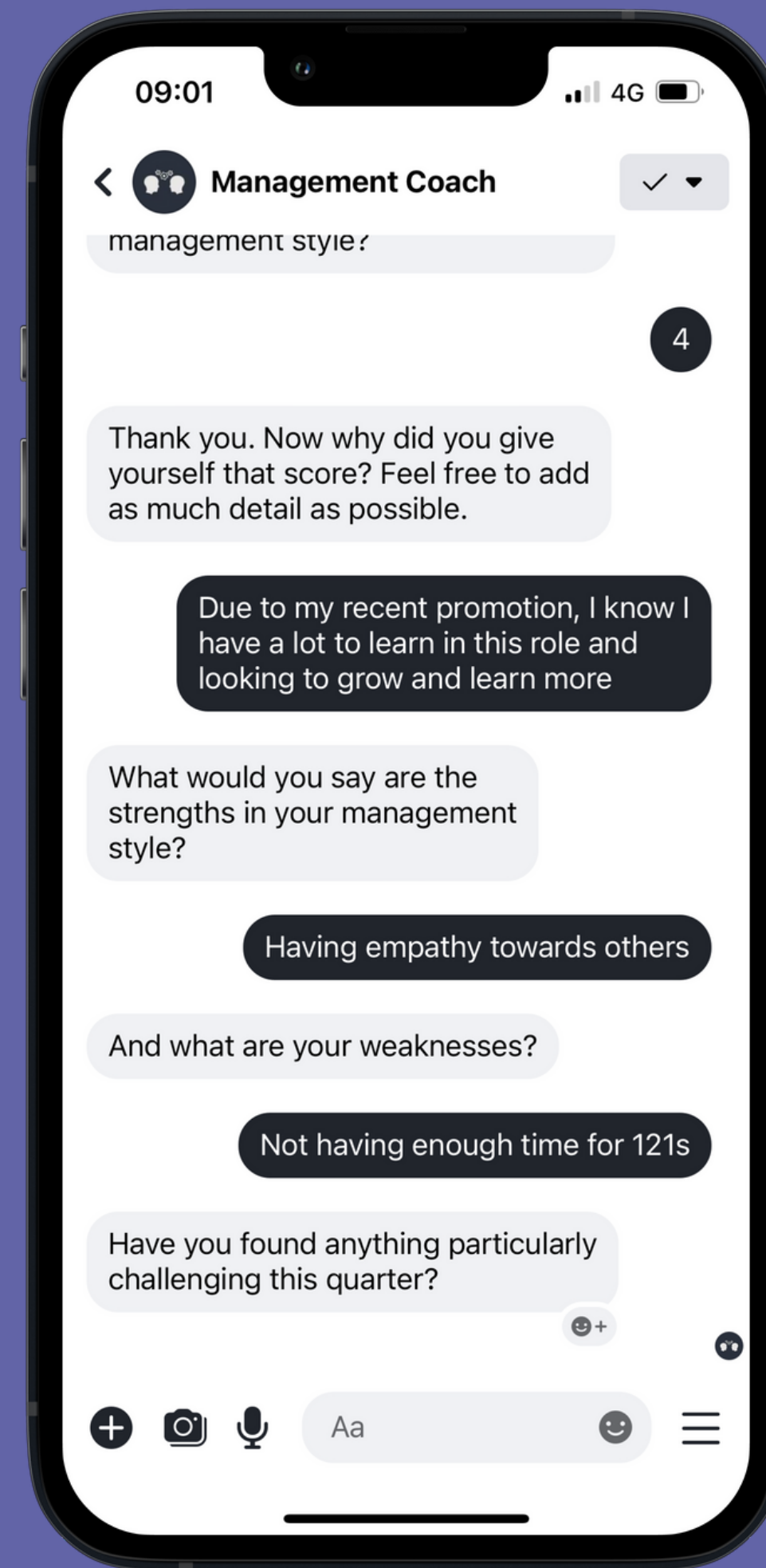
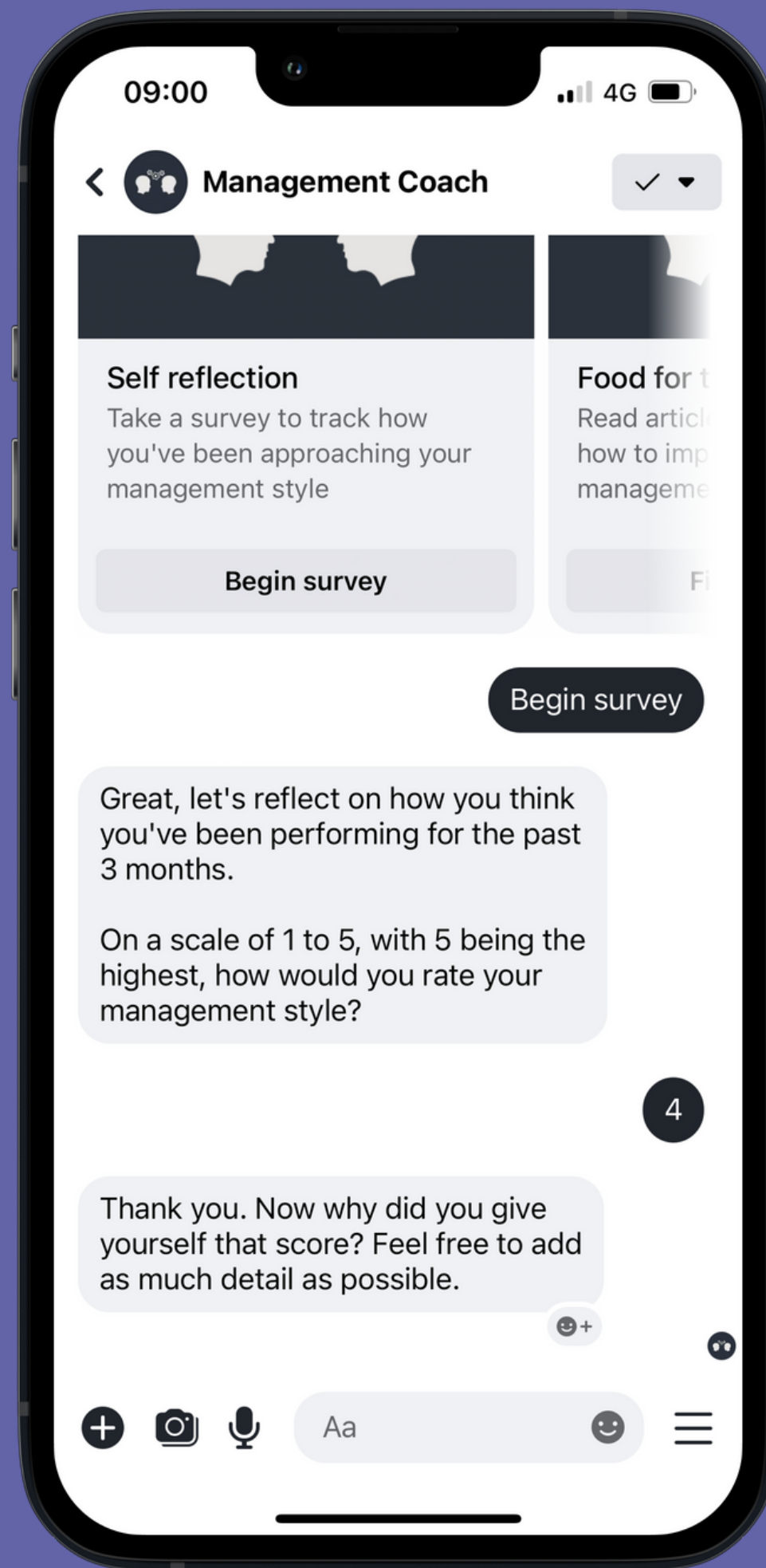
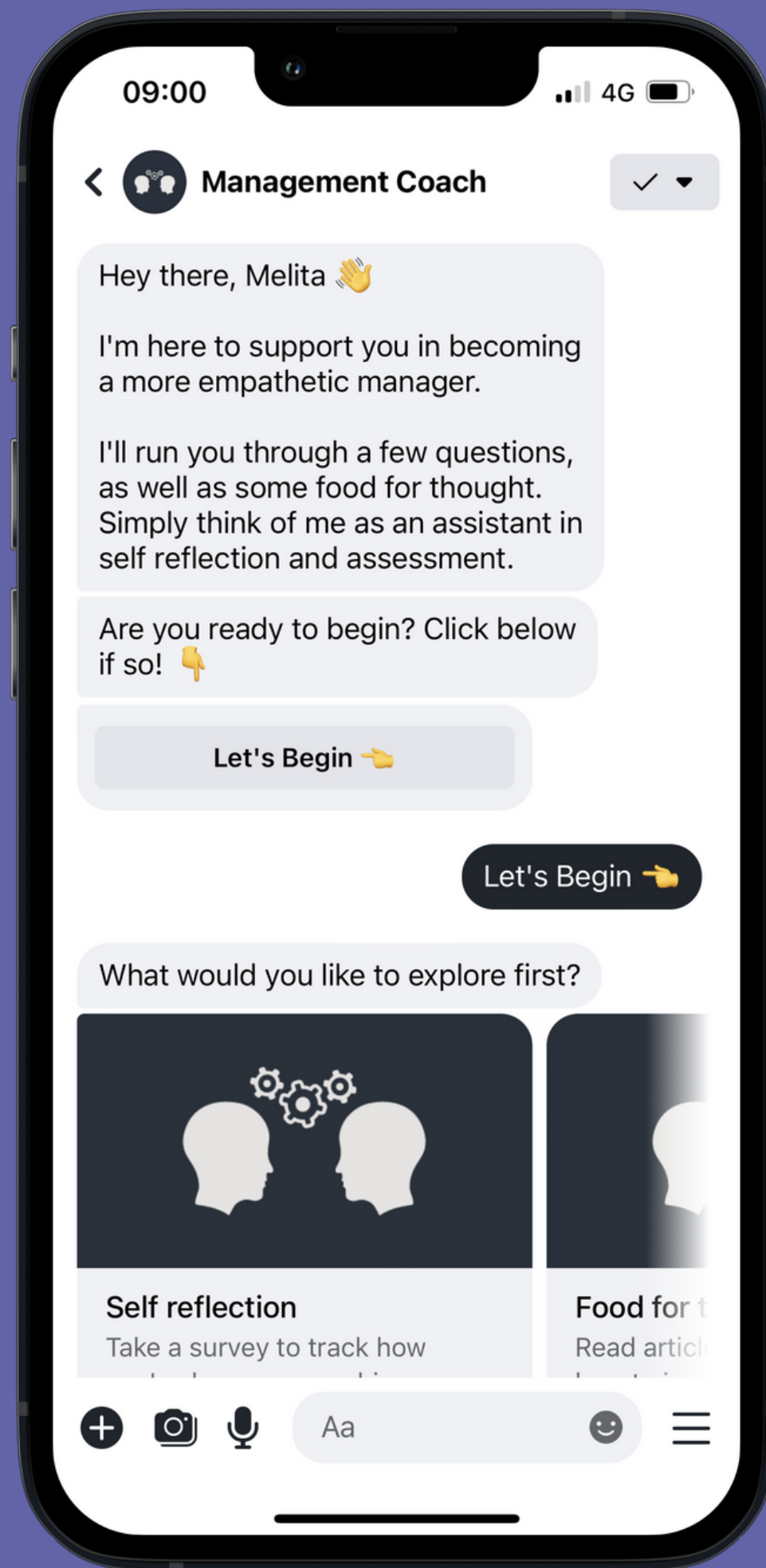
This Management Coach helps managers [reflect on their management style and become more empathetic and effective leaders](#).

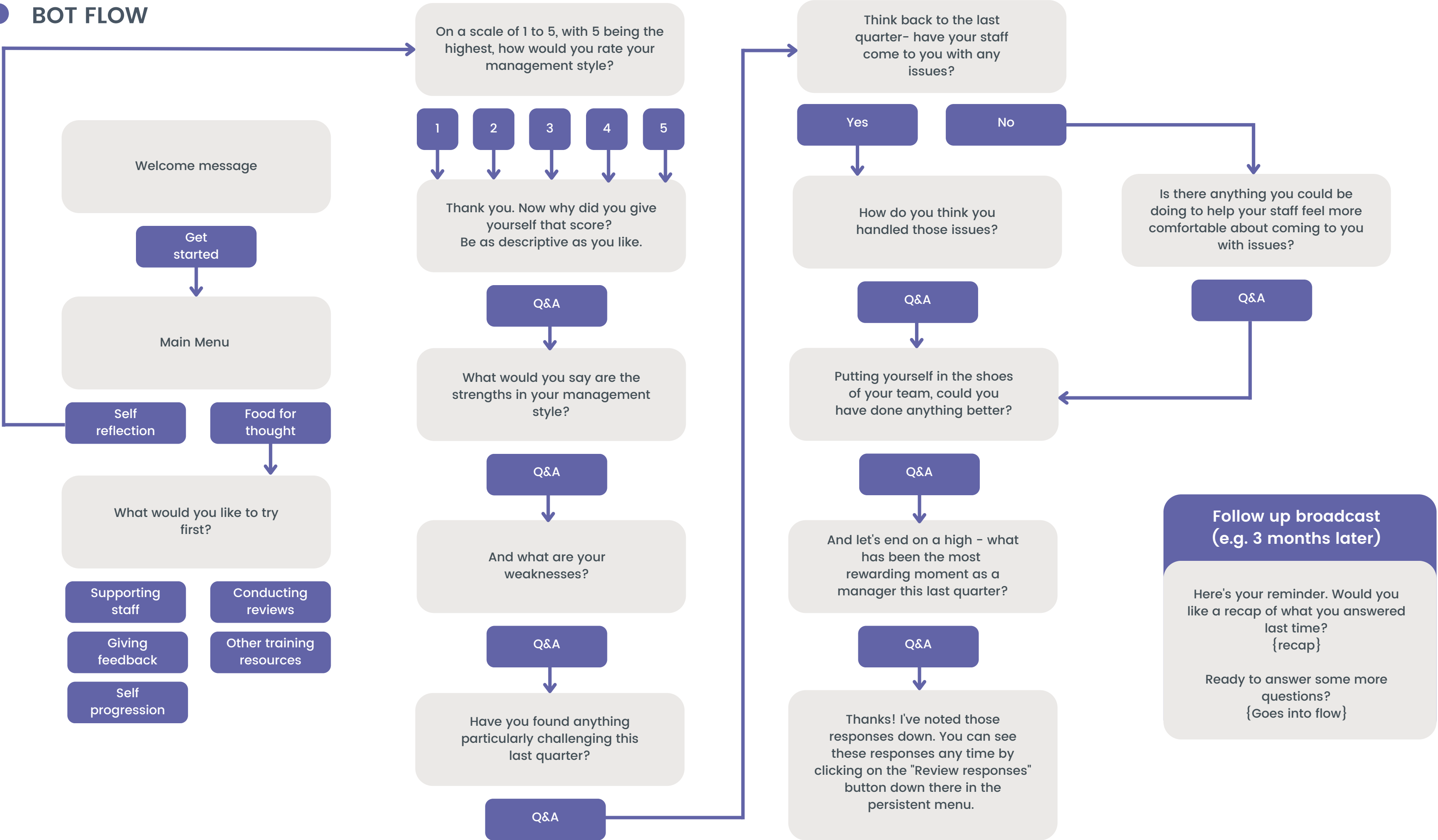
The Management Coach can automatically check in with managers and team leaders on a regular cadence, whether that be a monthly or quarterly basis. It asks a series of self-reflecting questions that make managers think about the people they manage and how they've performed as a leader.

As well as making managers reflect on how they can improve, the Management Coach also helps managers reflect on their positive attributes, helping leaders become more confident in their ability to get the best out of themselves and their team.

The Management Coach can also point managers and leaders to internal or external training resources and materials.





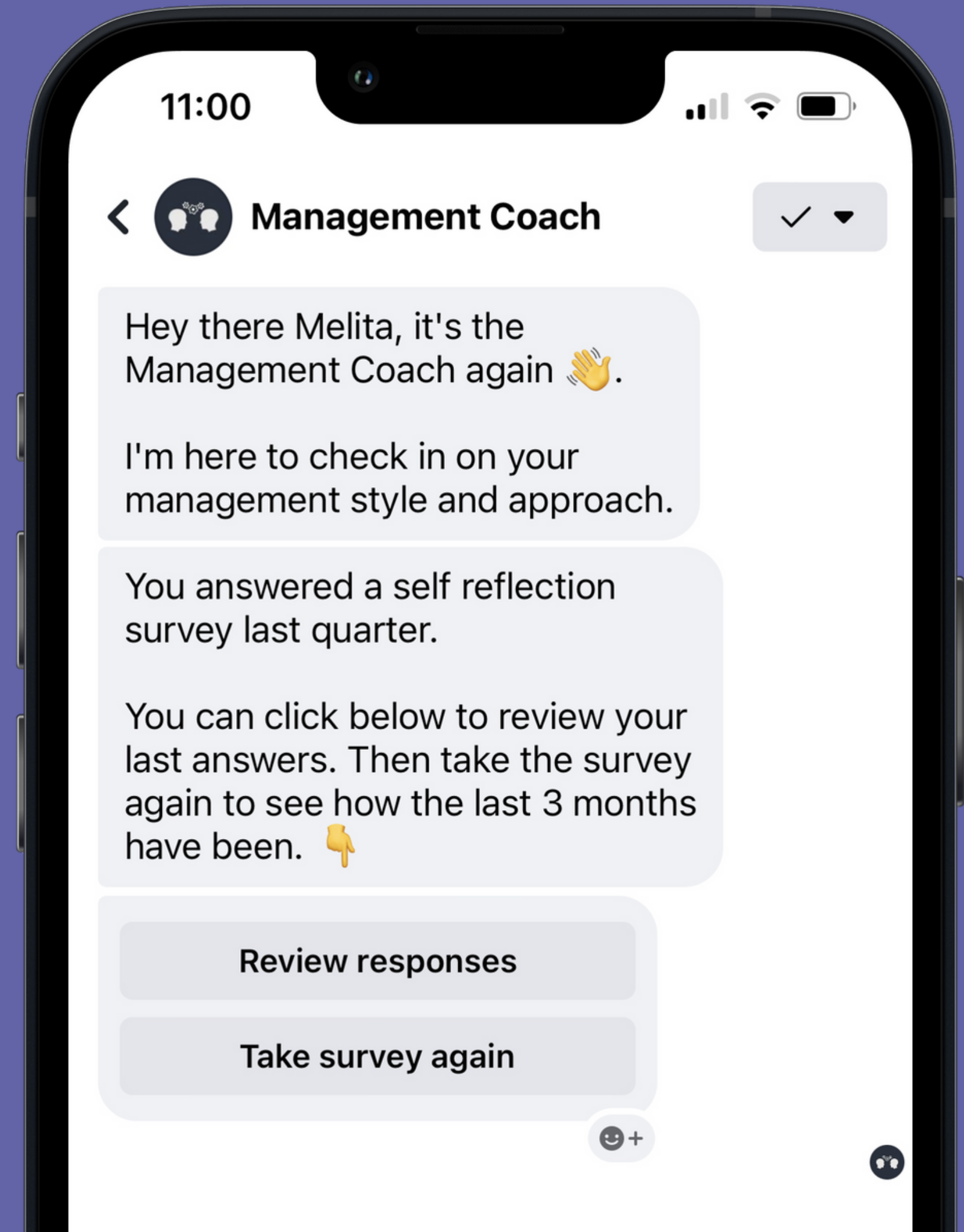


Follow up broadcast

The follow up broadcast will remind your management team of their last answers and prompt them to take the survey again. You can send out a follow up broadcast every quarter (or to the cadence that best suits your team). By doing this, the user is able to track and compare how their management style has been changing over the course of the year.

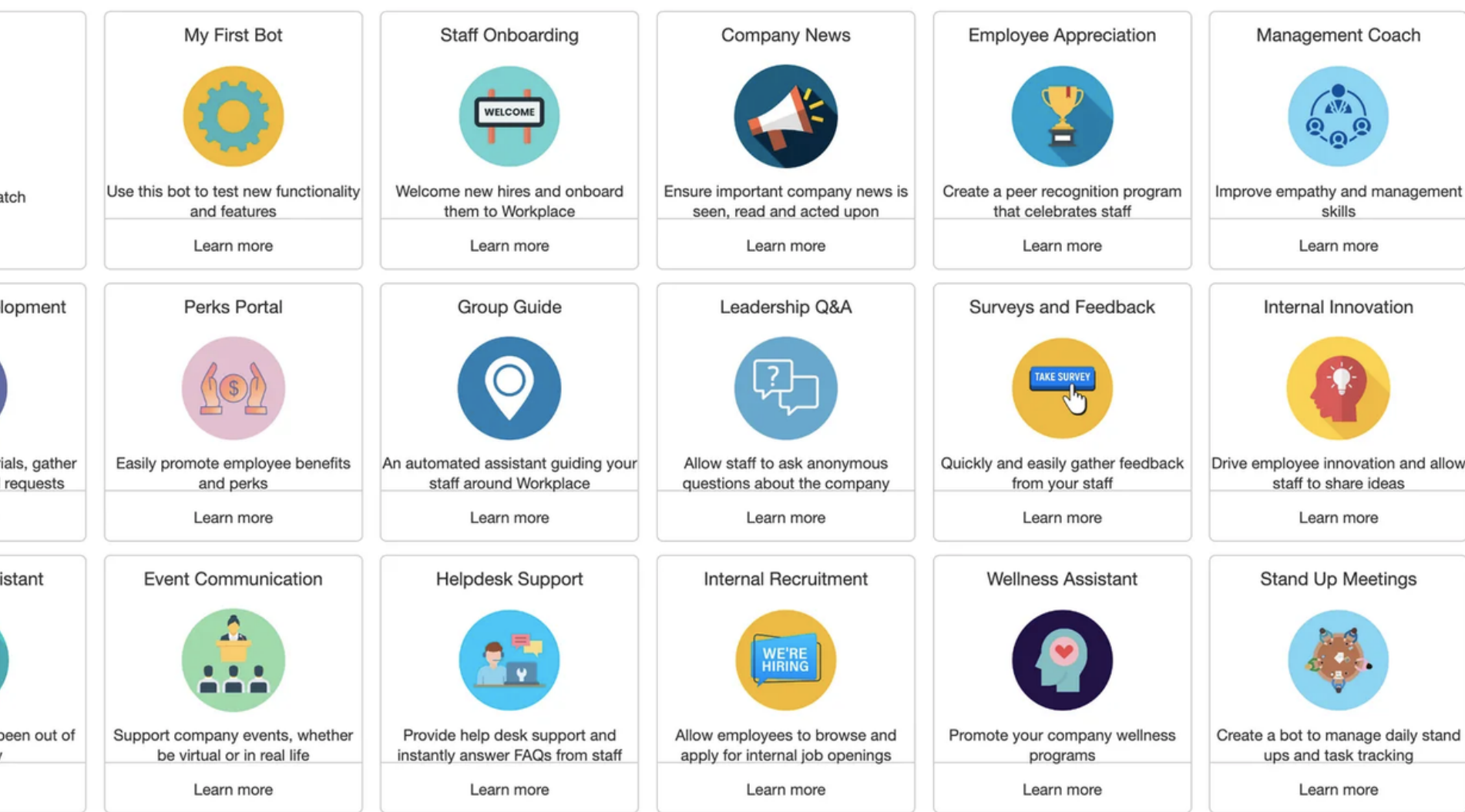
To set up this message up, simply create a broadcast for the "Quarterly Follow Up" message and send it to your desired group or segment.

If you want to remind users to complete their responses, you can set up nudge in a similar way. Simply set up a new broadcast for the "Quarterly Follow Up" message, select your group/segment, and filter by \$Completed Self Reflection - Not Set. This will then send the follow up to those who have not yet completed the self reflection flow. To find out more about nudges, check out [this help doc](#).



Want to start from a template?

Use one of our bot templates to get you started or create one from scratch.



How to get started on your template

Head on over to the platform and click the blue "Create new bot" button on your homepage. You will be taken to the template library where you'll find a selection of templates, including the Management Coach Bot.

Simply select the Management Coach Bot tile and name your bot. And that's it! You can then go ahead and connect, personalise and launch your bot. We'll outline what the template includes over the next few slides.

Top tip

Look out for "Note for bot builder" within your template, This will give you some guidance on what content to add to specific messages. You can search for the phrase "Note to bot builder" in the search bar above your message list



Feel inspired?

If this sounds like the perfect engagement experience for your employees or colleagues, then please get in touch with the CX team at The Bot Platform. We're always happy to help and discuss any idea big or small.

If you've got the inspiration, then we've got the technical means and know-how to make it happen.



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