



Perks Portal

How to easily share employee perks and benefits with your company via an easy to navigate, always on bot

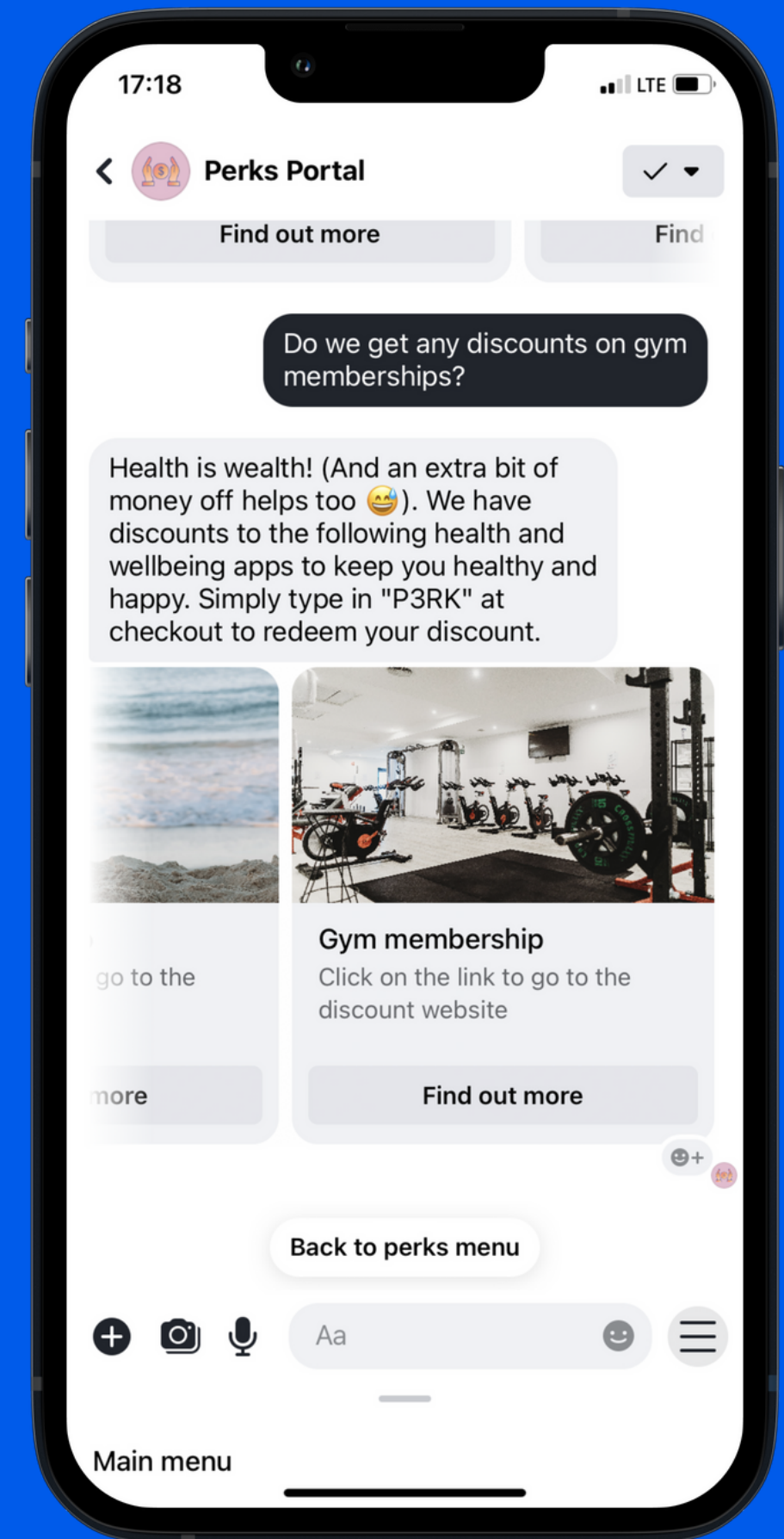
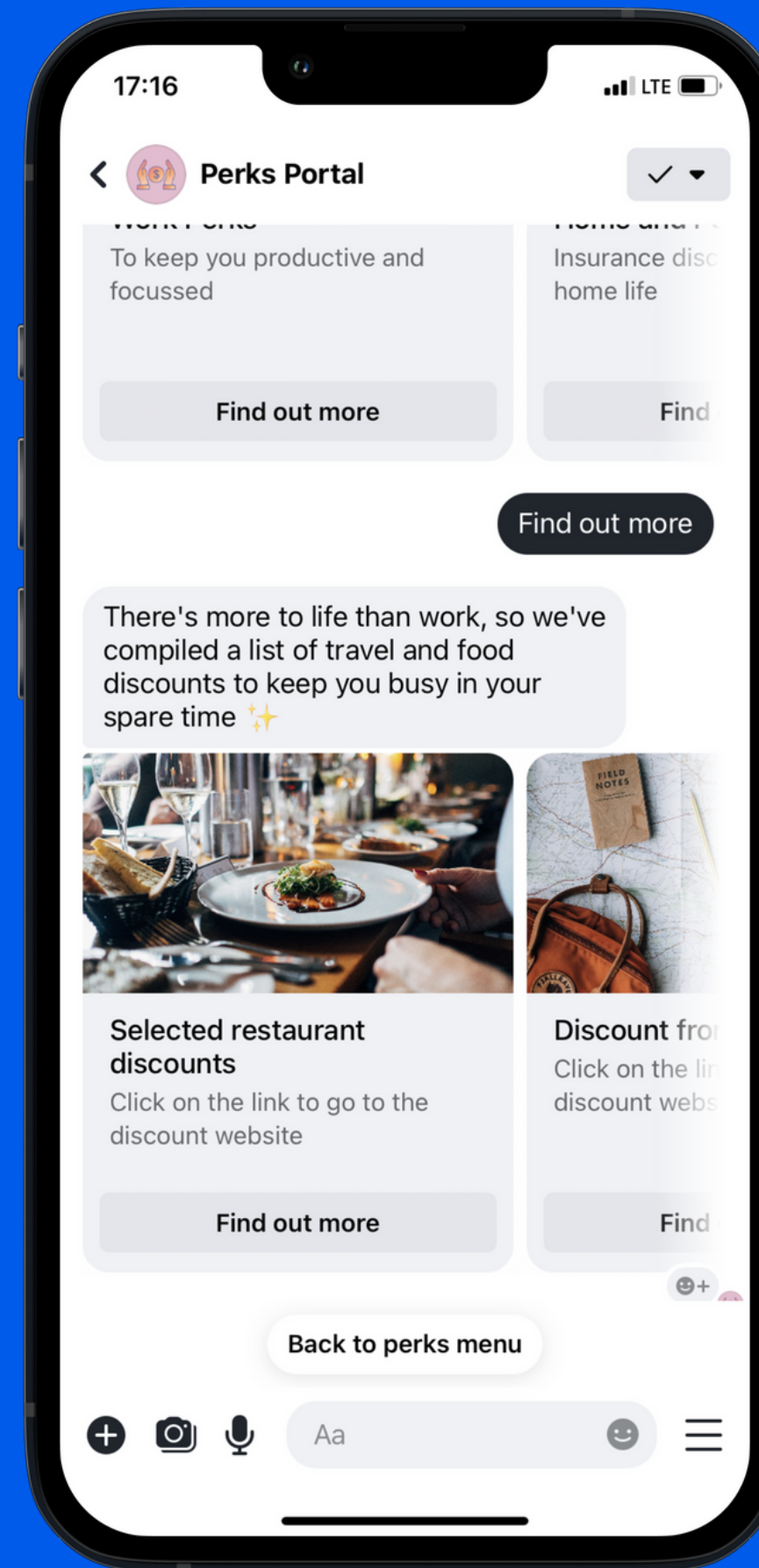


What is the Perks Portal?

The Perks Portal is a bot that allows users to easily explore, search and find out more about the benefits available to them through work. Company perks offer a way to retain employees – contributing towards making them feel supported in and out of the workplace.

Using the Perks Portal, you can make information about benefits super accessible and understandable. The bot also allows you to:

- Easily compile all your benefits into one hub
- Organise benefits into categories through carousels
- Create an intelligent bot by setting up keywords that lead users to particular benefits
- Track what benefits are most popular with your employee
- Remind users to take advantage of their benefits

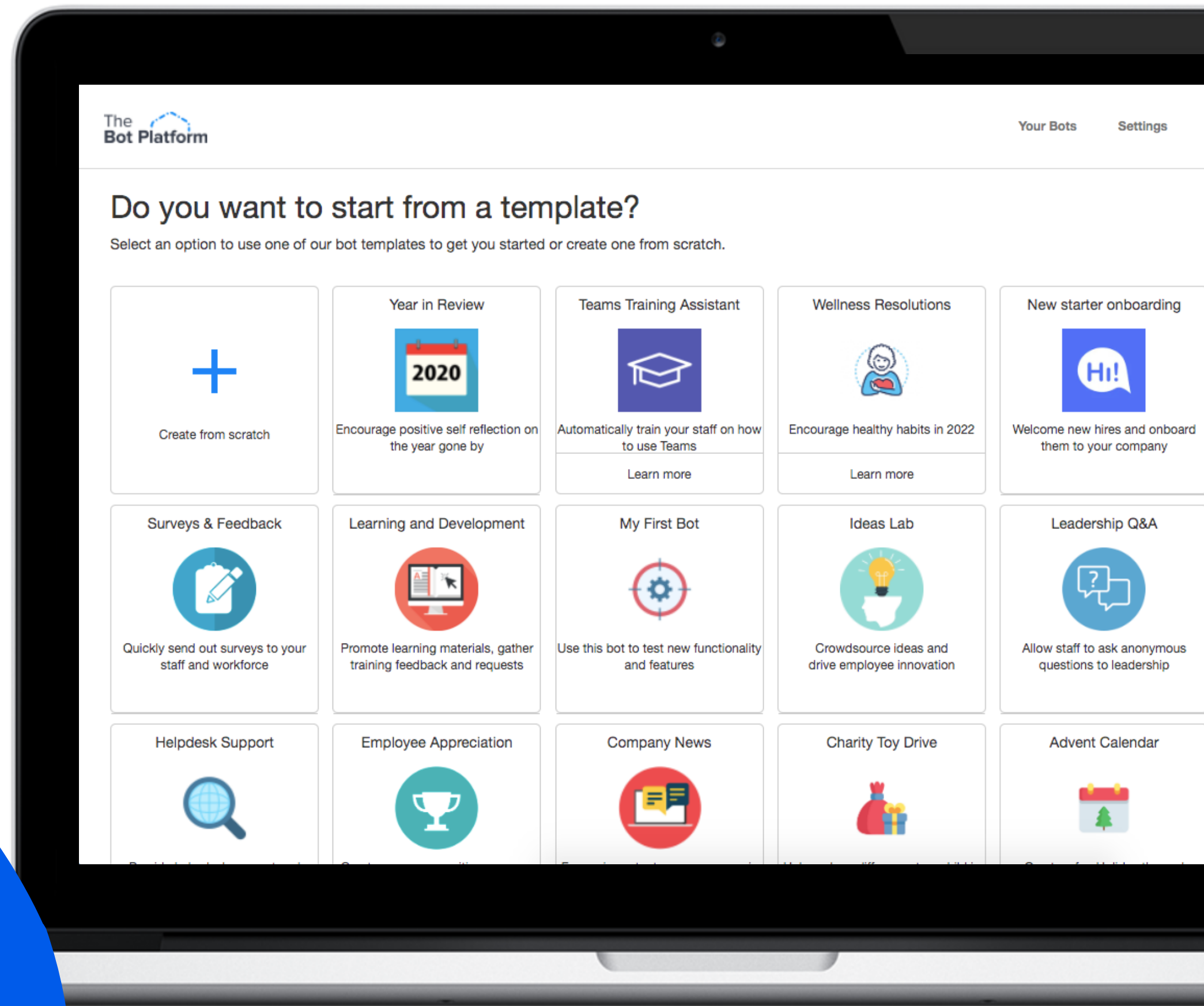


How to get started on your template

Head on over to the platform and click the blue "Create new bot" button on your homepage. You will be taken to the template library where you'll find a selection of templates, including the Perks Portal. Simply select the Perks Portal tile and name your bot. And that's it! You can then go ahead and connect, personalise and launch your bot. We'll outline what the template includes over the next few slides.

Top tip

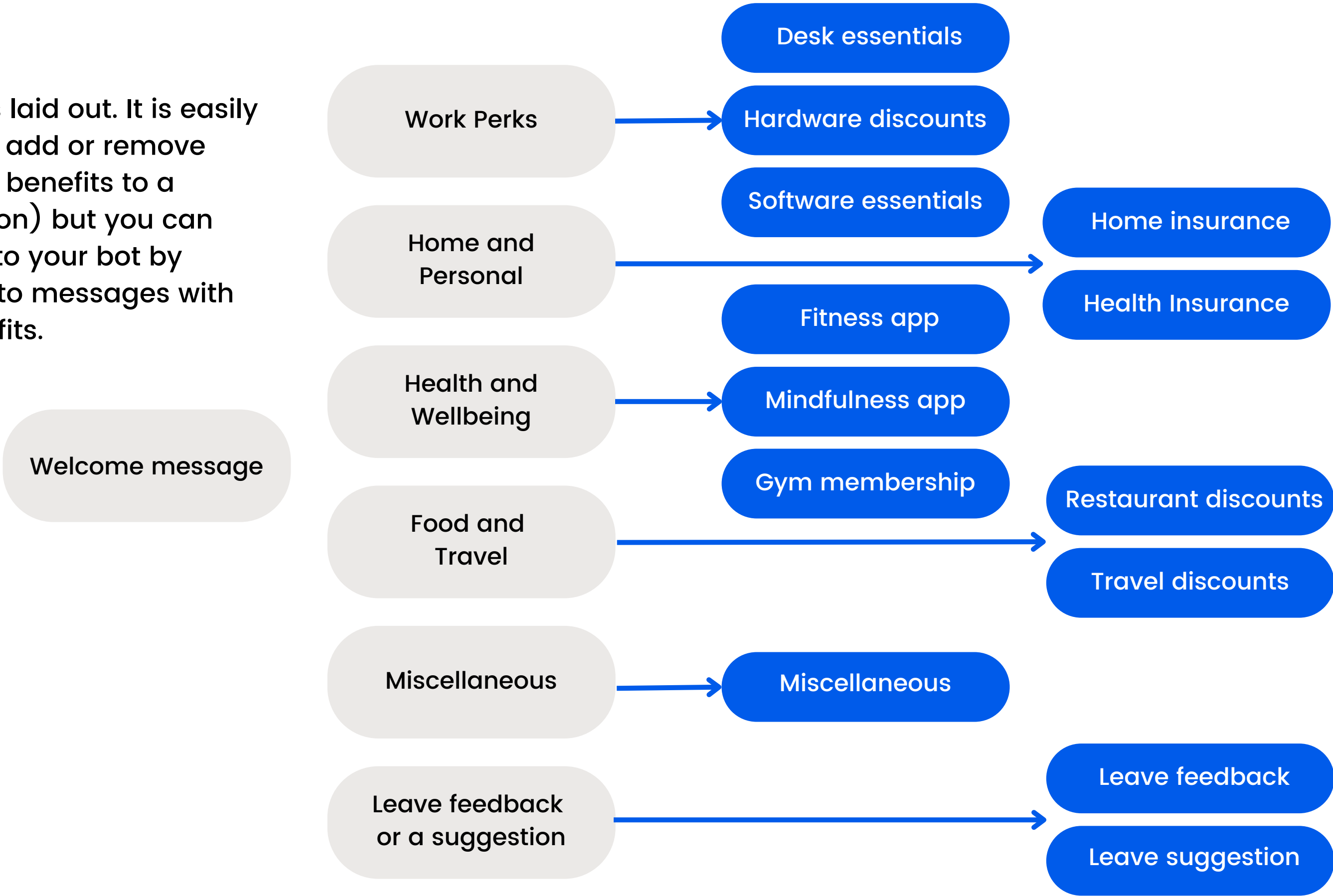
Every company's Perks Portal can be completely difference and personal to their own brand/ethos. You can fully customise your bot through tone of voice, GIFs, images and bot branding.

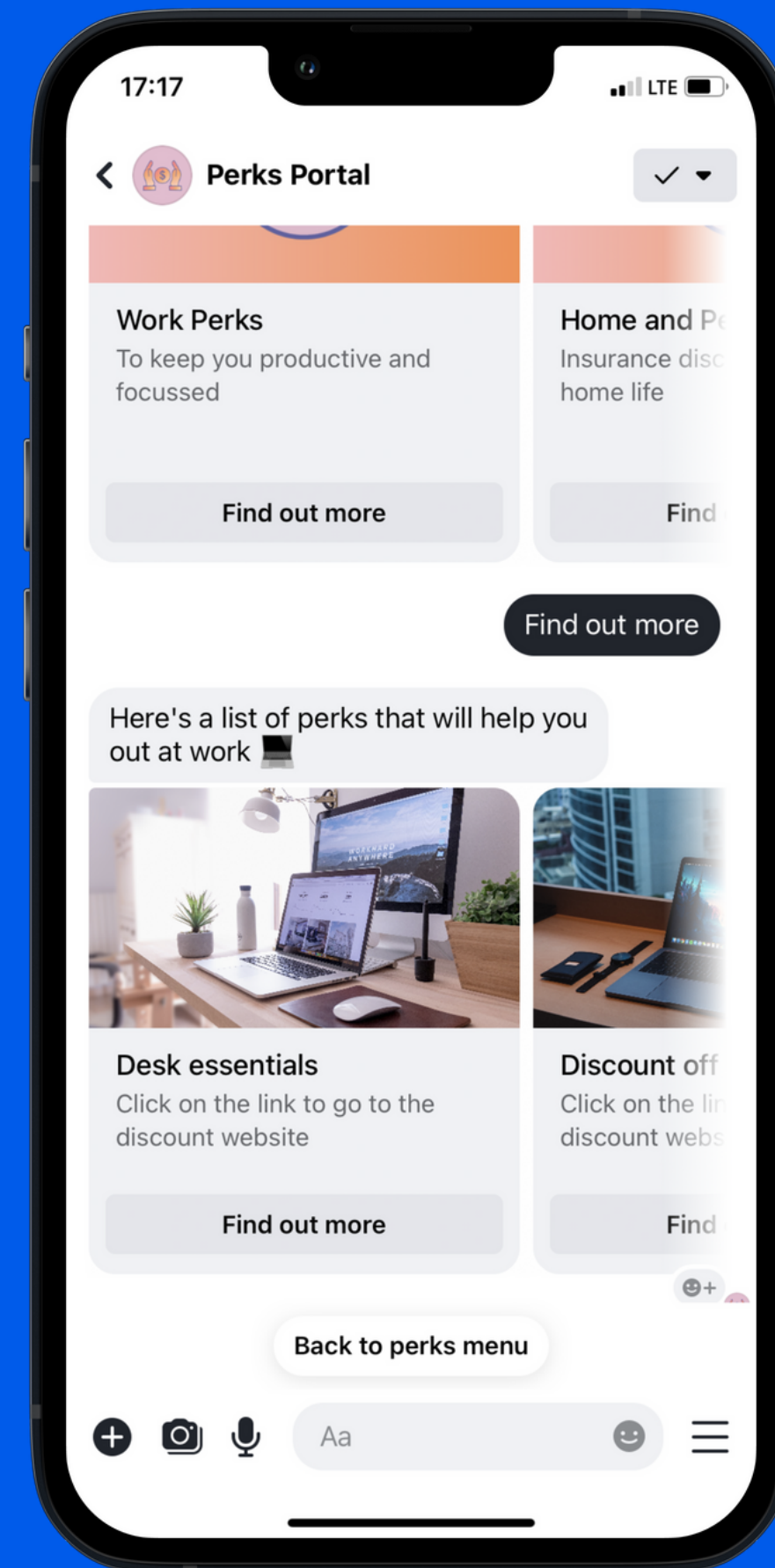
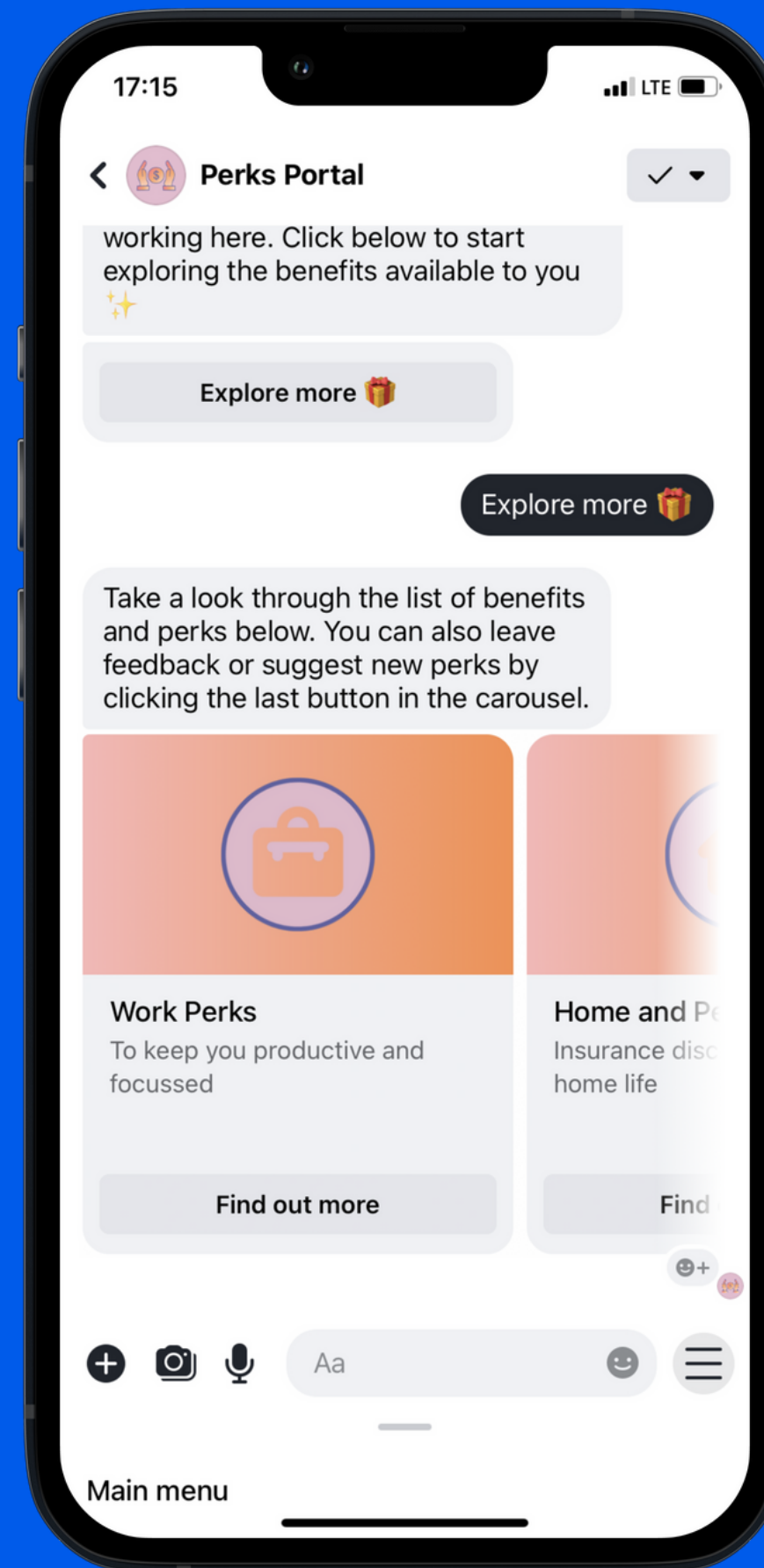
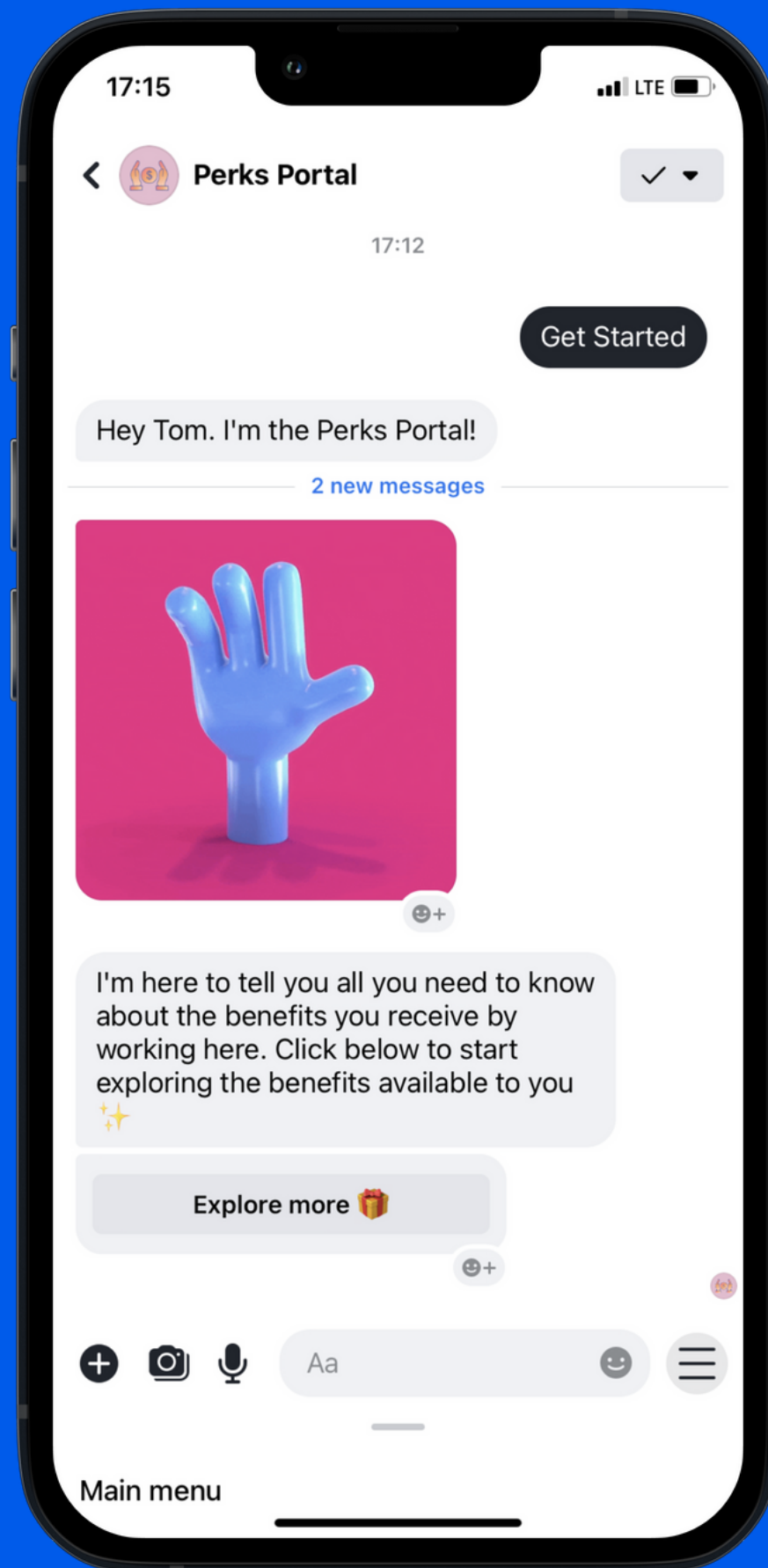




Perks Portal flow

This is how the template is laid out. It is easily personalisable so you can add or remove topics. We have linked our benefits to a placeholder URL (in a button) but you can add even more content into your bot by connecting up submenus to messages with more information on benefits.

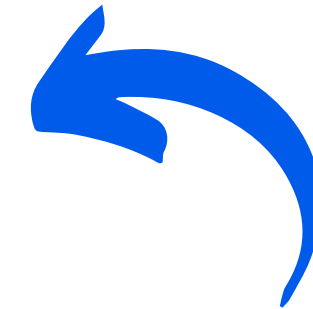
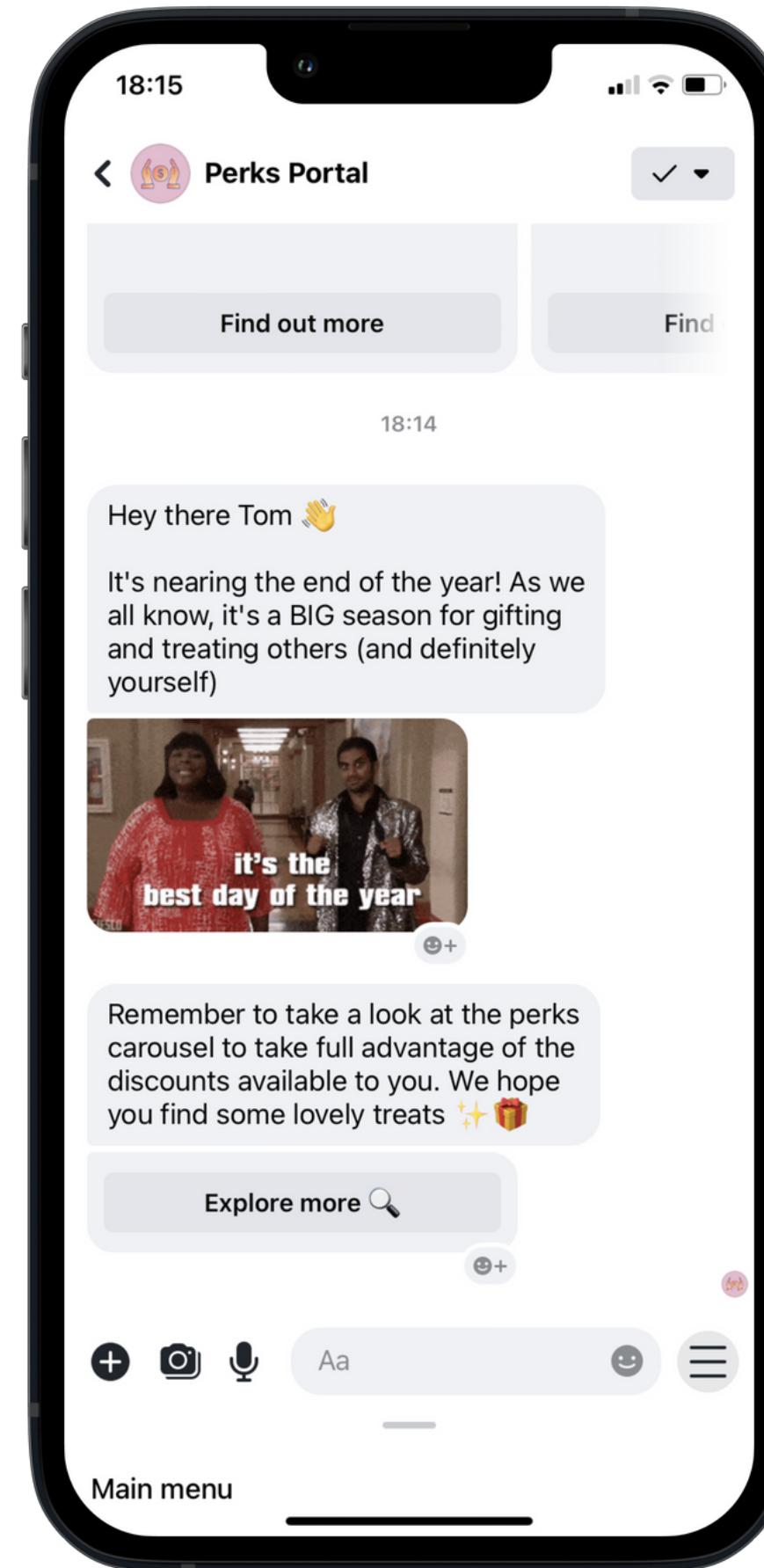
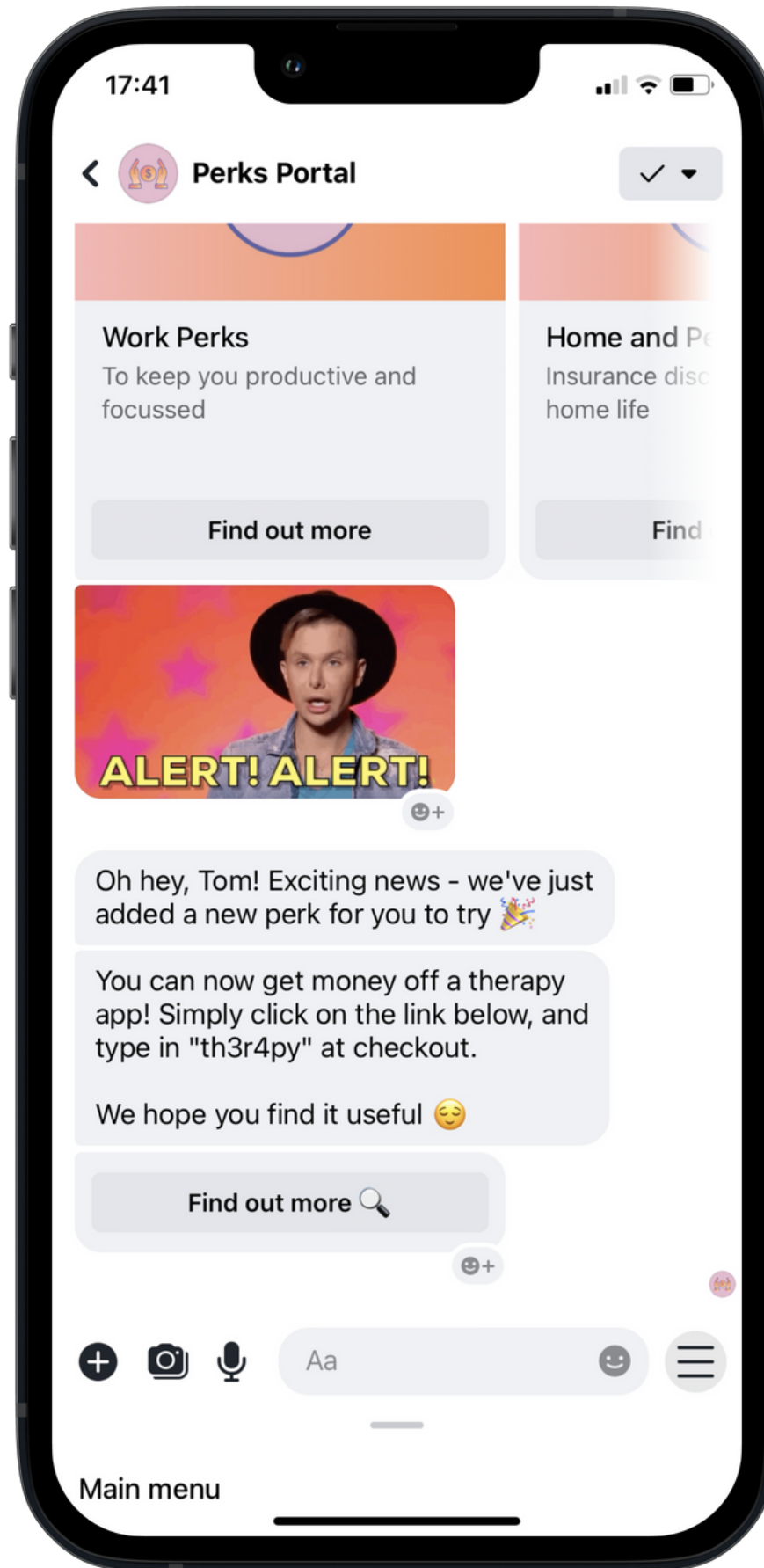






Reminders

You can send out broadcasts that remind employees to take full advantage of their perks. These can be scheduled at any time - monthly, bi-yearly, or even at the end of the year when we might all need a little extra help with a festive bargain.



Perk alerts

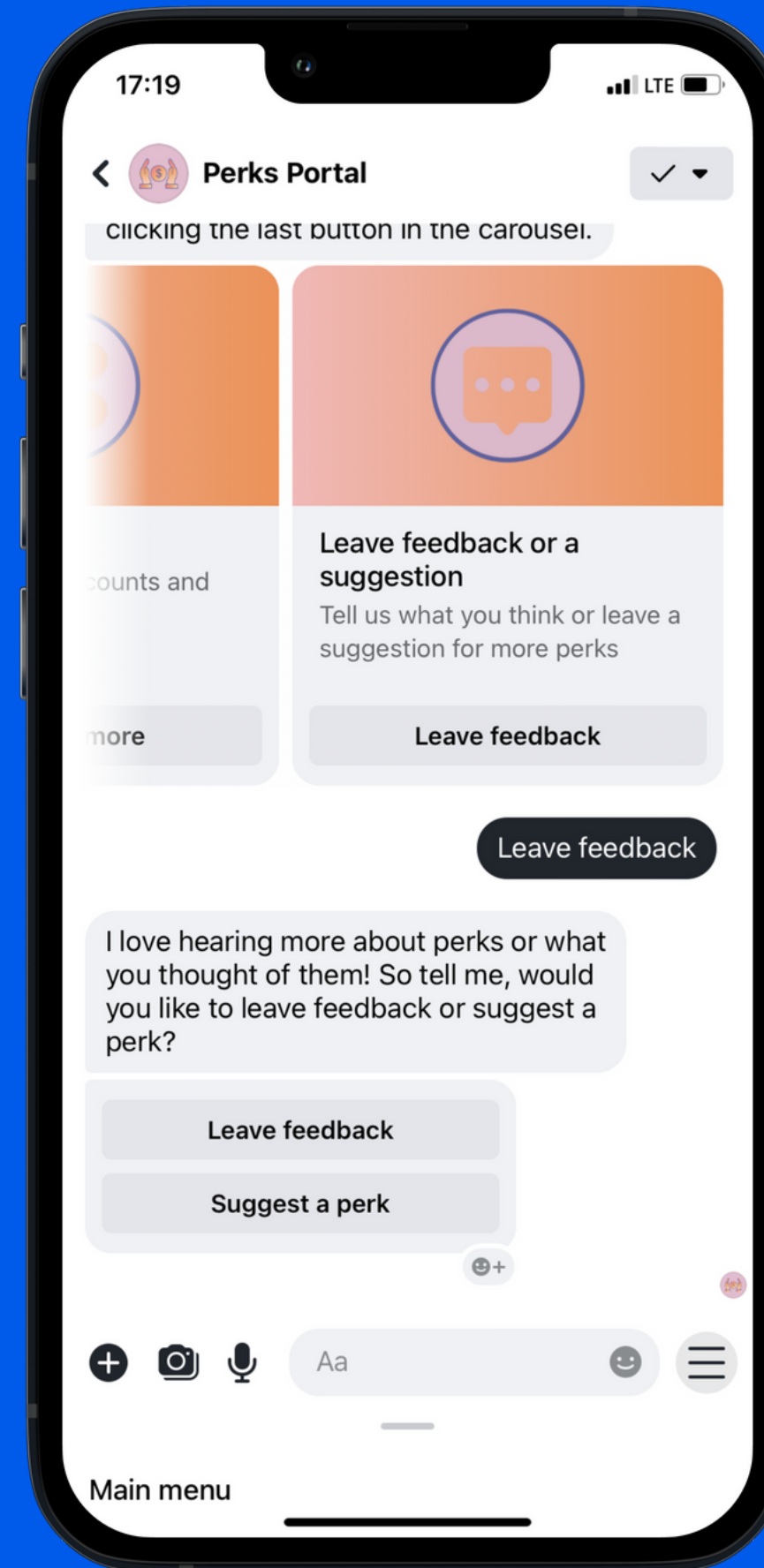
Perk alerts are nifty little broadcasts that alert employees to brand new perks. Perk alerts can also be used for benefits that are expiring, so people can make full use of them before they're gone.



Feedback

The Perks Portal can also help with improving and keeping your benefits programme up to date. You can ask users to submit feedback on current benefits, or ask them to suggest any that would be beneficial to their colleagues.

Feedback and suggestions will then be saved to their respective attributes and searchable within your data download CSV in the platform.

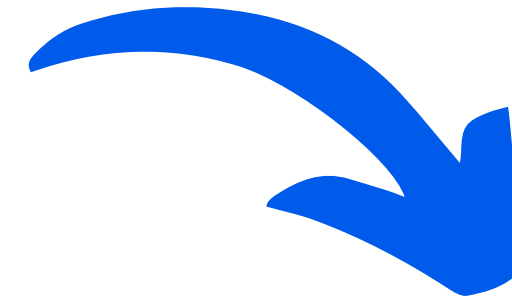




Feel inspired?

If this sounds like the perfect engagement experience for your employees or colleagues, then please get in touch with the CX team at The Bot Platform. We're always happy to help and discuss any idea big or small.

If you've got the inspiration, then we've got the technical means and know-how to make it happen.



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